



Why Advertise with Whatcom Hoops?

Show that your business supports local
Whatcom County boys and girls basketball teams.

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Get exposure for your business.

- Over **143,000** views to the WhatcomHoops.com website.
That represents more than **30,000 different people!**
- Your ad will be seen more than **23,000** times during the season.

Our Visitors:

- Our visitors spend time on the website: close to 2 minutes per article.
- Repeat visitors reinforce your brand: more than **1,600 people** visit the site at least once every 7 days.

Social Media:

- Each of our Facebook posts reach more than **1,800 people** on average with over 300 engagements with another **570 followers** on X (Twitter).

Email Blast:

- Our email alerts are sent every day there is a new article & have 315+ subscribers with a 35% open rate.

Contact Jim @ Whatcom Hoops

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