



Why Advertise with Whatcom Hoops?

#1 - Align your business with local Whatcom County boys and girls basketball teams and show support for our student athletes, fans, and communities.

#2 - Get exposure for your business.

- Last season we had **160,000** views to the WhatcomHoops.com website. That's more than **27,700 different people!**
- Each ad was seen more than **60,000** times during last season.
- The top 100 articles were each viewed 300+ times for close to 2 minutes each.
- We had more than **1,570 people** visit the site at least once every 7 days.
- Each of our Facebook posts reach more than **1,800 people** on average with over 300 engagements with another **570 followers** on X (Twitter).
- 80% of our readers are on mobile devices and we have optimized our ads for mobile users. **This means direct exposure to YOUR business.**
- Our email alerts are sent every day there is a new article & have 280+ subscribers.

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