



Why Advertise with Whatcom Hoops?

#1 - Show you care about our local Whatcom County boys & girls basketball teams & support our local student athletes.

#2 - Get exposure for your business.

- YOUR brand will be seen by more than **120,000** focused visitors during the basketball season.
- Our audience loves our articles. The top 100 articles were each viewed 190 times on average.
That is more than **19,000 readers!** And they spend 2+ minutes per article. This is more time to see YOUR business.
- We had over 1,100 people visit the site at least once every 7 days.
- Each of our Facebook & Twitter posts reach more than **1,000 people** on average.
- 85% of our readers are on mobile devices and we have optimized our ads for mobile users. **This means direct exposure to YOUR business.**

Stats from 2021/2022 Season (November 2021 through March 2022)

Website Visits: 114,000

Ad Displays: Total: 186,000

Each Advertisers received up to 14,000 ad views

Email Alerts (sent every day there is a new article): 240 subscribers (and growing)